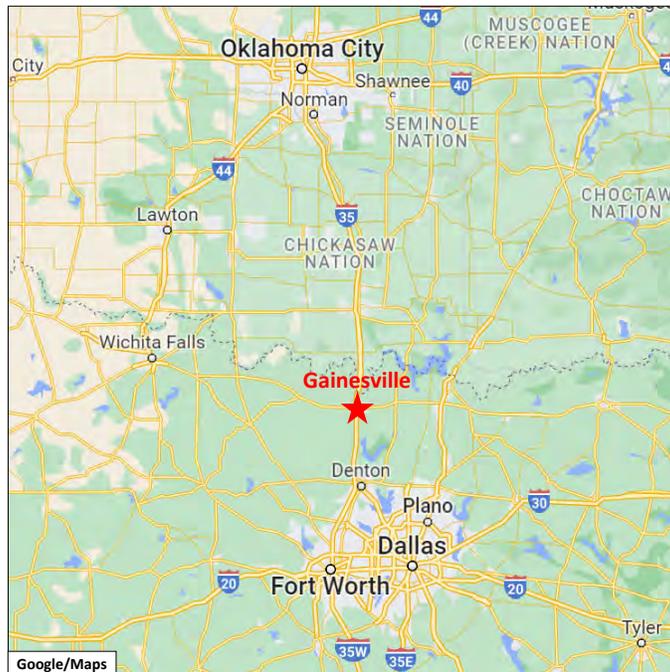




Gainesville Economic Development Corporation Local and Regional Profile



Prepared By

Gainesville Economic Development Corp.
William Myers, Executive Director
311 S. Weaver Street, Gainesville, TX 76240
940-665-5241
www.GainesvilleTXEDC.com

Additional Information

Gainesville Area Chamber of Commerce
Jennifer Shumate, Executive Director
311 S. Weaver Street, Gainesville, TX 76240
940-665-2831
www.GainesvilleCofC.com

Additional Information

City of Gainesville
Barry Sullivan, City Manager
200 S Rusk St., Gainesville, TX 76240
940-668-4500
www.Gainesville.TX.US



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INTRODUCTION

Welcome to Gainesville, Texas! A city with an exciting future, featuring a thriving downtown filled with concerts, shopping, lodging, and history, while the Frank Buck Zoo and parks provide days filled with fun and enjoyment for the whole family.

The City of Gainesville is located in Cooke County in the North Central Texas region, also known as the Texoma Region. It is at the intersection of I-35 with U.S. 82 midway between Ardmore, Oklahoma and the DFW Metroplex.

Gainesville is a rural community with a high quality of life. The railways, airport, lakes, and highways allow citizens and business partners the perks of a metropolitan area, without urban congestion. The city has a strong economic heartbeat that includes manufacturing and industrial corporations, as well as a Chamber of Commerce, Downtown Development Association, and an economic development corporation striving to embrace a vibrant future.

Gainesville is proud of the parks and recreational areas which showcase walking trails, splash parks, Gainesville Civic Center, and a centralized green space hosting activities, performances, and community events. Enjoy outside living in town, take a short drive north to Lake Texoma, Moss Lake, Lake Ray Roberts, Lake Kiowa, or experience Winstar World Casino & Resort.

The City of Gainesville welcomes you to visit or stay for a lifetime. Come share the experience of a “Medal of Honor Host City,” the most patriotic city in America, and see what it means to be “Totally Texas. All American.”

Community Facts: Following are some brief facts about the City of Gainesville, Texas.

- Incorporated on February 17, 1873
- 2010 Census estimated population of 16,002
- 2020 Census estimated population of 17,394
- 2021 estimated population of 17,576
- Approximately 19.62 square miles



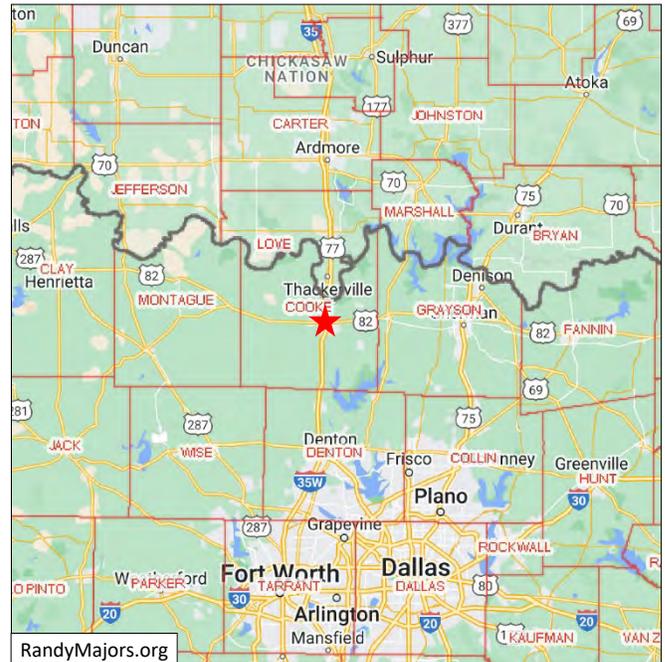
THE REGION

Gainesville is located in North Central Texas (NCT), one of the most vibrant regions in the United States. The greater NCT region provides Counties and Cities that work together and collectively provide a dynamic and fulfilling host of services and amenities. These will be highlighted in more detail in the following pages.

County	Current Pop Estim.	Website
Collin	1,064,465	www.CollinCountyTX.gov
Cooke	41,668	www.co.cooke.tx.us
Dallas	2,613,539	www.DallasCounty.org
Denton	906,422	www.DentonCountyTexas.us
Grayson	135,543	www.Co.Grayson.TX.US
Montague	19,965	www.co.montague.tx.us
OK-Carter	48,510	https://www.cartercountyoak.us/
OK-Jefferson	5,389	na
OK-Love	10,218	https://love.okcounties.org/
OK-Marshall	15,988	https://marshall.okcounties.org/
Tarrant	2,110,640	www.TarrantCounty.com
Wise	68,632	www.WiseCounty.com

Counties

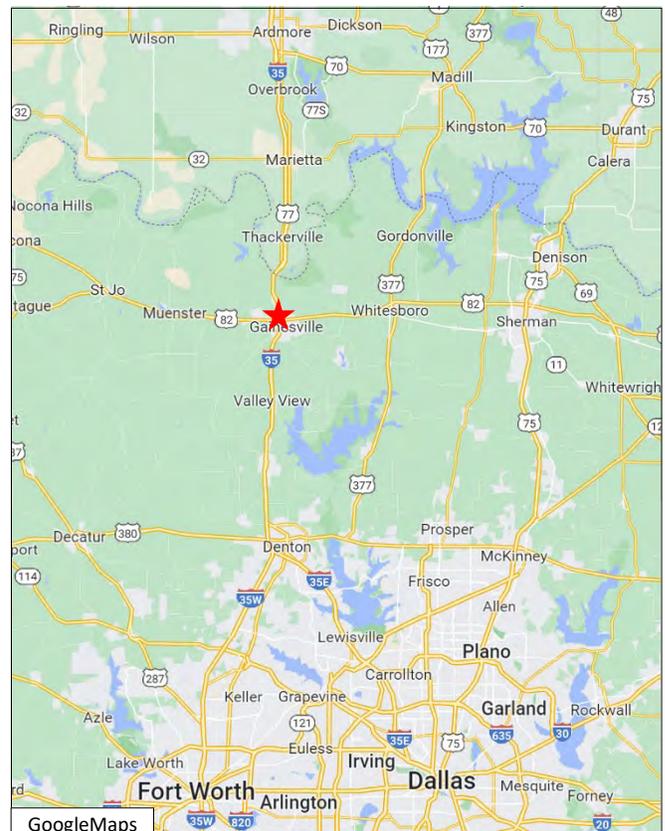
Following are Counties in the vicinity of Gainesville.



Cities

Following are Cities in the vicinity of Gainesville.

City / Town	Current Pop Estim.	Website
Bowie	5,534	www.CityofBowieTX.com
Decatur	7,572	www.DecaturTX.org
Denison	25,792	www.cityofdenison.com
Denton	148,146	www.CityofDenton.com
Gainesville	17,912	www.Gainesville.TX.US
Lake Kiowa	2,409	https://www.lkpoa.org/
Lindsay	1,176	http://lindsay.texas.gov/
Muenster	1,556	www.cityofmuenstertx.com
Nacona	3,033	https://www.nocona.org/
OK-Ardmore	24,829	http://ardmorecity.org/
OK-Durant	18,358	https://durant.org/
Sanger	9,380	www.SangerTexas.org
Sherman	45,136	www.ci.sherman.tx.us
Valley View	829	www.cityofvv.com
Whitesboro	4,217	www.Whitesboro.org



DEMOGRAPHICS

Source: StatsAmerica.org based on U.S. Census Bureau, American Community Survey, latest 5-Year Estimates (2021)

Item	Gainesville		Cooke County, TX		DFW Metro	
	Amount	%	Amount	%	Amount	%
Population by Age						
Total	17,146	100%	41,215	100%	7,543,340	100%
Preschool (0 to 4)	1,439	8.40%	2,740	6.60%	504,286	6.70%
School Age (5 to 17)	3,013	17.60%	7,123	17.30%	1,452,928	19.30%
College Age (18 to 24)	1,966	11.50%	3,341	8.10%	685,141	9.10%
Young Adult (25 to 44)	4,491	26.20%	9,576	23.20%	2,188,542	29.00%
Adult (45 to 64)	3,638	21.20%	10,884	26.40%	1,862,038	24.70%
Older Adult (65 plus)	2,599	15.20%	7,551	18.30%	850,405	11.30%
Pop. by Race and Hispanic Origin						
Total	17,146	100%	41,215	100%	7,543,340	100%
American Ind. or Alaskan Native Alone	234	1.40%	320	0.80%	38,884	0.50%
Asian Alone	284	1.70%	326	0.80%	554,587	7.40%
Black Alone	1,071	6.20%	1,170	2.80%	1,203,054	15.90%
Native Hawaiian and Other Pac. Isl. Alone	6	0.00%	6	0.00%	7,139	0.10%
White Alone	13,478	78.60%	35,585	86.30%	4,588,909	60.80%
Two or More Race Groups	1,674	9.80%	3,263	7.90%	646,820	8.60%
Hispanic or Latino						
Total Hispanic or Latino	5,621	32.80%	7,715	18.70%	2,208,582	29.30%
Mexican	5,202	30.30%	6,997	17.00%	1,781,015	23.60%
Cuban	0	0.00%	0	0.00%	24,026	0.30%
Puerto Rican	117	0.70%	187	0.50%	61,118	0.80%
Other	302	1.80%	531	1.30%	342,423	4.50%
Educational Attainment						
Total Population 25 and Older	10,728	100%	28,011	100%	4,900,985	100%
Less Than 9th Grade	1,206	11.20%	1,547	5.50%	326,180	6.70%
9th to 12th, No Diploma	947	8.80%	1,844	6.60%	330,913	6.80%
High School Graduate (incl. equiv.)	3,484	32.50%	8,911	31.80%	1,075,836	22.00%
Some College, No Degree	2,612	24.30%	7,139	25.50%	1,008,780	20.60%
Associate Degree	703	6.60%	2,395	8.60%	356,289	7.30%
Bachelor's Degree	1,083	10.10%	4,220	15.10%	1,166,891	23.80%
Graduate or Professional Degree	693	6.50%	1,955	7.00%	636,096	13.00%
Households						
Total Households	6,710	100%	16,106	100%	2,693,107	100%
Family Households	4,391	65.40%	11,671	72.50%	1,861,270	69.10%
Married with Children	1,296	19.30%	3,291	20.40%	639,928	23.80%
Married without Children	1,691	25.20%	5,694	35.40%	739,320	27.50%
Single Parents	1,053	15.70%	1,668	10.40%	254,050	9.40%
Other	351	5.20%	1,018	6.30%	227,972	8.50%
Non-family Households	2,319	34.60%	4,435	27.50%	831,837	30.90%
Living Alone	1,926	28.70%	3,768	23.40%	676,881	25.10%



DEMOGRAPHICS

Item	Gainesville		Cooke County, TX		DFW Metro	
	Amount	%	Amount	%	Amount	%
Housing units						
Total Housing Units	7,231	100%	17,570	100%	2,899,352	100%
Owner Occupied	3,342	46.20%	11,169	63.60%	1,612,144	55.60%
Renter Occupied	3,368	46.60%	4,937	28.10%	1,080,963	37.30%
Vacant For Seasonal or Rec. Use	521	7.20%	1,464	8.30%	206,245	7.10%
1-Unit (Attached or Detached)	5,082	70.30%	12,572	71.60%	1,831,546	63.20%
2 - 9 Units	1,010	14.00%	1,072	6.10%	264,765	9.10%
10 - 19 Units	120	1.70%	157	0.90%	186,867	6.40%
20 or more Units	343	4.70%	362	2.10%	321,085	11.10%
Built prior to 1940	608	8.40%	1,050	6.00%	74,936	2.60%
Commuting to Work						
Workers 16 years and over	7,951	100%	19,798	100%	3,758,555	100%
Car, truck, or van -- drove alone	6,339	79.70%	15,579	78.70%	2,848,828	75.80%
Car, truck, or van -- carpooled	996	12.50%	2,489	12.60%	356,179	9.50%
Public transportation (including taxicab)	0	0.00%	31	0.20%	38,949	1.00%
Walked	136	1.70%	344	1.70%	46,027	1.20%
Other means	165	2.10%	291	1.50%	49,629	1.30%
Worked at home	315	4.00%	1,064	5.40%	418,943	11.10%
Resident Occupations						
Employed civilian pop. 16 years and over	8,040	100%	19,984	100%	3,821,813	100%
Management, professional, and related	1,793	22.30%	6,113	30.60%	1,583,697	41.40%
Service	1,880	23.40%	3,426	17.10%	562,811	14.70%
Sales and office	1,531	19.00%	3,637	18.20%	840,489	22.00%
Farming, fishing, and forestry	34	0.40%	221	1.10%	5,047	0.10%
Constr., extraction, and maintenance	1,069	13.30%	2,548	12.80%	342,922	9.00%
Prod., transp., and material moving	1,733	21.60%	4,039	20.20%	486,847	12.70%
StatsAmerica is a service of the Indiana Business Research Center at Indiana University's Kelley School of Business. This initiative is funded in part by the U.S. Commerce Department's Economic Development Administration.						



TAXES

Ad-Valorem (Property) Tax Rates

Following are the ad-valorem tax rates per \$100 valuation for both real property and tangible business personal property (BPP).

County	Property Tax Rate per \$100 Valuation
Collin	\$0.168087
Cooke	\$0.413000
Dallas	\$0.227946
Denton	\$0.233086
Grayson	\$0.339000
Montague	\$0.684000
OK-Carter	na
OK-Jefferson	na
OK-Love	na
OK-Marshall	na
Tarrant	\$0.229000
Wise	\$0.370125

City / Town	Property Tax Rate per \$100 Valuation
Bowie	\$0.543000
Decatur	\$0.645258
Denison	\$0.652034
Denton	\$0.575682
Gainesville	\$0.576000
Lake Kiowa	na
Lindsay	\$0.432900
Muenster	\$0.282334
Nocona	na
OK-Ardmore	na
OK-Durant	na
Sanger	\$0.589497
Sherman	\$0.469932
Valley View	\$0.171490
Whitesboro	\$0.381254

Primary Schools	
I.S.D.	Property Tax Rate per \$100 Valuation
Callisburg	\$0.953100
Era	\$1.024600
Gainesville	\$1.022900
Lindsay	\$0.938000
Muenster	\$1.174600
Pilot Point	\$1.211660
Sivells Bend	\$0.854600
Valley View	\$1.084100
Walnut Bend	\$0.854600
Whitesboro	\$1.137900

Tax Rate: Texas Comptroller's Office

Sales and Use Tax Rates

Following are the sales and use tax rates for the entirety of the municipal boundary:

Sales Tax Rates	
County - Property Tax Relief	0.50%
City - General Fund	1.00%
City - Property Tax Relief	0.25%
City - Econ Dev / Parks - B	0.25%
State of Texas	6.25%
TOTAL	8.25%

Personal Income Taxes

There are no personal income taxes in the State of Texas. Oklahoma does have a personal income tax.

Corporate Taxes - Texas

There are no Corporate Taxes in the State of Texas. There is however a Franchise Tax as follows.

- Franchise Tax: The Texas franchise tax is a privilege tax imposed on each taxable entity chartered/organized in Texas or doing business in Texas. Please see the following website for more information.

www.comptroller.texas.gov/taxinfo/franchise

COMMUNITY OVERVIEW

Note: All contacts are provided on the last page.

Form of Government

The City of Gainesville is a political subdivision of the State of Texas, incorporated in 1873. It is a home-rule city, and as such its City Charter serves as its constitution. Gainesville's first charter was granted in 1909. The most current City Charter was approved by the voters on August 10, 1996.

The City operates under the Council-Manager form of government. The Mayor and six Council Members formulate the operating policy of the government, and the City Manager serves as the Chief Administrative Officer.

Elected Leadership

Six Council Members are elected by the qualified voters in six wards within the city. Residency within the ward is required for Council Members. The Mayor is elected at-large by all qualified voters in the city. The Mayor and Council members are elected for staggered two-year terms. All City-elected leadership can be found at the following link:

<http://www.gainesville.tx.us/132/City-Council>

City Secretary

The City Secretary provides administrative support to the City Council, City Manager and staff. The City Secretary prepares Council agendas and minutes, is responsible for City ordinances, resolutions, deeds and contracts, oversees the records management program, administers all municipal elections, coordinates the appointment process for City boards and commissions, issues permits for alcohol sales and itinerant vendors, and maintains cemetery deed records.



City Administration

The City Manager serves as the chief administrative officer of the city, providing executive leadership and policy direction for the effective operations of all municipal services for the City of Gainesville as directed by the City Council. The City Manager prepares the annual City budget, five year budget, five year capital improvement plan, manages all City personnel, and is responsible for the daily operations and services provided by the City of Gainesville.

Operational departments include the following:

- Administration
- Airport
- Civic Center
- Community Development
- Customer Service / Utilities
- Fairview Cemetery
- Farmers Market
- Fire-Rescue Services
- Finance
- General Services / Solid Waste
- Golf Course
- Human Resources
- Municipal Court
- Parks & Recreation
- Police
- Public Works
- Frank Buck Zoo

Boards & Commissions

The following Boards & Commissions are appointed by the City Council. Primary functions can be found at the following link:

<http://www.gainesville.tx.us/120/Boards-Commissions>

- Airport Advisory Board
- Building & Standards Commission
- Board of Appeals
- Gainesville Housing Authority
- Gainesville Economic Development Corporation
- Greater Texoma Utility Authority Board
- Parks & Recreation Board
- Planning & Zoning Commission



COMMUNITY OVERVIEW cont.

Note: All contacts are provided on the last page.

Community Development

Our department's mission statement is to serve the community by providing accessible, professional services to build a safe, strong, and sustainable community that enhances the lives of our residents and promotes vibrant economic growth.

The Department is responsible for overseeing all new residential and commercial construction and remodels and for enforcing all ordinances related to Code Compliance including substandard structures and the Voluntary Demolition Program.

For additional information:

<https://www.gainesville.tx.us/100/Community-Development>

The Community Development Department is comprised of four (4) basic divisions:

Planning & Zoning Division: Responsible for administering all land use related ordinances and statutes in adherence to the policies established by the City Council while employing such managerial techniques needed to assure efficient utilization of the City's resources.

Building Permits and Inspections Division: Strives to maintain updated regulations that provide for safety and appropriate access to all buildings in Gainesville. The division provides an effective program for timely reviewing, inspecting and permitting of construction, renovation and occupancy of all buildings and their appurtenances. Fair and impartial treatment is given to all citizens, builders, contractors and developers.

Highlights of this process include:

- In-house & outsourced residential plan reviews
- In-house & outsourced commercial plan reviews
- Commercial permits issued within 10 days of receiving all required plans
- In-house & outsourced health inspections
- In-house Fire Marshall inspections performed by the Fire-Rescue Department
- Building plans are also reviewed by Public Works through a third-party contract

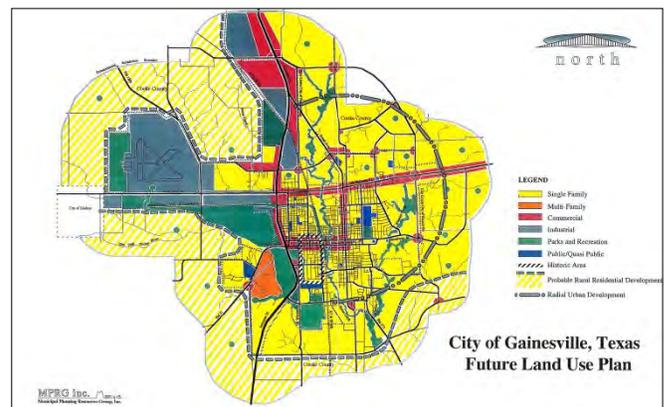
Code Compliance Division: Protects property values and improves the health, safety, and welfare of citizens by obtaining compliance with nuisance, building, zoning, land development, environmental, and other codes and ordinances through effective, expeditious, and equitable enforcement of the codes.

Food Inspections: Is committed to protecting people by preventing food borne illness by educating food establishments operators and staff and the general public on safe food handling practices and by ensuring that food items prepared and served by food service establishments located in the City of Gainesville are safe, unadulterated held, prepared and serve under safe sanitary conditions.

Planning Components

The Community Development Department, as well as other City Departments, develop and maintain several types of forward-looking planning components to help ensure a well-planned community. Examples include:

- Comprehensive Plan
- Future Land Use Plan
- Master Thoroughfare Plan
- Master Water Distribution Plan
- Master Wastewater Plan
- Master Drainage Plan
- Parks, Recreation & Open Space Plan
- Capital Improvement Plan
- Zoning Ordinance and Map
- Budget (one and five-year)
- Street and Utility Maintenance Program Plan



COMMUNITY OVERVIEW cont.

Public Works Department

The Public Works Department’s goal is to ensure the highest quality infrastructure, and place public welfare above all other considerations, while providing high performance and the most efficient and responsive service possible for the City’s residents and community as a whole.

Water Distribution: The Water Distribution Division maintains approximately 153 miles of water mains, 847 fire hydrants and over 8,952 water meters. It is the responsibility of the Water Distribution division to maintain the flow of safe drinking water to our customers and ensure that fire safety is provided through operational fire hydrants.

Water Production: The Water Production Division is responsible for providing safe drinking water to the citizens of Gainesville. The division maintains seven water wells, one water treatment plant, four elevated storage tanks, six ground storage tanks and eight sewer lift stations located throughout the city.

Water Distribution	
Provider	City of Gainesville
Contact	Billy Burgan – Matt Poursoltani
Water Distr. Master Plan	Yes
Rating	Superior
Water Source	Trinity Aquifer and Moss Lake
Water Wholesaler	No
Max Daily System Capacity	7.84 Million Gallons
Max Daily Use to Date	5.3 Million (2021)
Supply Line Size (to meters)	1” – 10”
Largest Main (Distribution)	16”
Smallest Main	2”
Main Highest Pressure	135 psi
Main Lowest Pressure	40 psi
Storage-Ground	(6) 2.32 Million Gallons
Storage-Elevated	(4) 1.75 Million Gallons
Storage-Total	4.07 Million Gallons
System Looped	
Cost per 1,000 gallons	Residential \$4.26 Commercial/Multifamily \$4.71



Wastewater Collection: The Wastewater Collection Division services and maintains 132 miles of sewer main and 1,522 manholes. It is the responsibility of the Wastewater Collection division to provide the proactive operations and maintenance of the collection system in order to protect citizens from possible health hazards and prevent sanitary sewer overflow incidents.

Wastewater Treatment: The Wastewater Treatment Plant Division operates and maintains the Wastewater Treatment Plant. The plant staff is responsible for receiving, treating and discharging of the treated water back to the environment improving overall receiving stream water quality. The plant is continuously monitored to ensure it is in compliance of all Federal and State discharge requirements. This division has achieved The National Association of Clean Water Agencies (NACWA) Gold Peak Performance Award in 2020, 2021, and 2022.

Wastewater - Sanitary Sewer	
Provider	City of Gainesville
Contact	Eric Hook – Matt Poursoltani
Wastewater Master Plan	Yes
Treatment Type	Solids Removal, Activated Sludge, Secondary Clarifiers, Disinfection Process
Max Capacity	4.14 MGD
Cost per 1,000 gallons	Residential \$4.72 Commercial/Multifamily \$5.28

Streets: The services provided by the Streets Division include repair of streets including 3,500 potholes repaired annually, 80 utility cut repairs, curb repairs and storm debris.

This division responds to emergencies and weather-related events as needed to ensure safe conditions for residents. They barricade, sand streets, sandbag, and clean storm damage during inclement weather.

Storm Water Drainage: The Storm Water Drainage Division provides maintenance for the city’s storm drainage system, which includes bridges, inlet cleaning, and ditch grading & cleaning. The division also maintains drainage for streets and right-of-way, mowing right-of-way, drainage channels, detention ponds and street sweeping.

COMMUNITY OVERVIEW cont.

Note: All contacts are provided on the last page.

Electric Provider

Texas power consumers can choose their electricity service from a variety of Retail Electric Providers (REPs), including the incumbent utility. The incumbent utility in the area still owns and maintains the local power lines (and is the company to call in the event of a power outage) and is not subject to deregulation. For a complete list of available REPs, please visit www.PowerToChoose.org.

Electric - Oncor (Residential & Business)

As the largest energy delivery company in Texas, Oncor has a long tradition of serving the people of the Lone Star State. From our founding in 1912 to our role as a 21st century energy innovator, our commitment to make life better for everyone has remained constant. The people who make up Oncor are advocates for reliable energy and great service.

Electric - Oncor (Residential & Business)	
Website	https://www.oncor.com/us/en/home.html
For service inquiries, have your address and go to:	www.powertochoose.org

Internet - Phone - TV

Internet, Phone, and TV services are available from various companies through franchise agreements with the City. The services provided are shown in the table below. Contact the company for availability and service details.

Provider	Phone Service	TV Service	Internet Service	Website
AT&T	Land / Cell		Wireless	www.ATT.com
Nortex	Land	Fiber	Fiber, DSL	www.Nortex.com
Suddenlink / Optimum	Land / Cell	Fiber	Fiber, Cable	www.optimum.com

Electric – Dual Certification Area

A portion of the perimeter of Gainesville is dual-certified where customers can choose to be served by Oncor or PenTex. Contact Oncor and/or PenTex to determine if the electric service company has been established and to determine options available for each property.

Electric - PenTex Energy (Co-Op)

PenTex Energy is a member-owned, non-profit electric cooperative that provides its members with proven reliable electric service at the lowest price possible. Originating on June 7, 1938, with 98 members, PenTex Energy now serves over 10,000 members in Cooke, Montague, Grayson, Wise and Denton counties. PenTex Energy serves an area around the perimeter of Gainesville. Contact PenTex to determine if your facility (or property) is served by PenTex.

Electric - PenTex Energy (Co-Op)	
Website	www.pentex.com
For service inquiries	See contacts page

Natural Gas

Atmos Energy Corporation, headquartered in Dallas, is one of the country's largest natural-gas-only distributors, serving approximately 3 million customers in more than 1,400 communities from the Blue Ridge Mountains in the East to the Rocky Mountains in the West. The company is a full-service natural gas distribution provider and the retail supplier of natural gas in Abilene, Texas. Atmos serves residential, commercial, and large volume customers, tailored to their specific needs.

COMMUNITY OVERVIEW cont.

Fire-Rescue Services

Gainesville Fire-Rescue provides a broad spectrum of both emergency and non-emergency services to the citizens and visitors of our community, including fire suppression, emergency management, fire prevention, medical first responder, public safety education and technical rescue operations. We cover 19 square miles in the city limits and the Extra Territorial Jurisdiction surrounding Gainesville.



Mission Statement: Gainesville Fire-Rescue exists to protect lives, property, and render aid to citizens and visitors of Gainesville by providing excellent customer service through: Fire suppression and rescue activities, medical first responder services, public safety education, emergency management and fire prevention activities.

Fire Service Rating: Our ISO rating of 2, places Gainesville in the top 2% of communities in the nation for fire protection. This is exceptionally prestigious given the size of our city and fire department.

Staffing: Our personnel are among the finest in the business and are very dedicated to the profession. GFR responds out of three fire stations with 42 paid personnel.

Equipment:

- 2022 Ford F-550 Command Vehicle
- 2002 Ferrara Engine
- 1997 Quality Pumper
- 2018 Pierce Enforcer 75' Aerial
- 2008 Ferrara Engine
- 2013 Ferrara 107' Aerial
- 2012 Kenworth 3,000 g. Tanker
- 2008 Ford F-550 Brush Truck
- 2017 Inflatable Zodiac Rescue Boat

Regional Cooperation: We respond mutual aid with eleven volunteer departments in Cooke County and rely on inter-local and mutual aid agreements in the region. We have been a member of Texas A&M Task Force 1 since 2009 as a state water asset.



COMMUNITY OVERVIEW cont.

Police Services

Mission Statement: The mission of the Gainesville Police Department is to serve our community with integrity, courage, and professionalism. The Department is a dedicated team whose primary responsibility is the delivery of fair and impartial law enforcement services to the residents, businesses, and visitors in the City of Gainesville, Texas. Together, our personnel deliver a coordinated, timely response to calls for service to meet the needs of the community. We take a proactive stance throughout each division to enhance the safety of our community and strive to maintain positive interactions with our citizens. Customer service is a core component of the Department philosophy, which guides all of the services provided to the community.

Police Officers: The Department has 43 sworn officers and 16 support personnel which are divided among three divisions; Patrol, Investigations, and Support Services. The Department provides traditional law enforcement services including Patrol and Criminal Investigations along with a variety of specialized services including a Canine Unit, Special Investigations, Special Response Team, Marine Safety Enforcement Officers, and Animal Control. Although the City of Gainesville is a rural community with a small-town atmosphere, the Police Department is a progressive and proactive organization with outstanding personnel and technologically advanced equipment.

Community Outreach: The Department places an emphasis on community outreach events to foster positive community relations and maintain visibility outside of traditional law enforcement services. Our personnel regularly participate in numerous community events including Citizen Police Academy, Coffee with a Cop, National Night Out, Depot Day, Shop with a Cop, Medal of Honor Host City Program, Spring Fling, and many others.

Regional Cooperation: The Department participates in local and mutual aid agreements with the Cooke County Sheriff's Office, the North Central Texas College Police Department, and the Gainesville Independent School District Police Department.



Crime Statistics - 2022								
Item	Murder	Rape	Robbery	Assault	Burglary	Larceny	Auto Theft	Total
Gainesville Police Dept.- #TX0490100 - Population 17,789								
Number of Offenses	1	4	5	31	55	320	56	472
Rate Per 100,000	5.6	22.5	28.1	174.3	309.2	1798.9	314.8	2653.3
Number of Clearances	1	0	2	12	8	72	7	102
Percent Cleared	100	0	40	38.7	14.5	22.5	12.5	21.6
Number of Arrests	1	2	3	10	10	72	5	103
Cooke County - #TX0490000 - Population 42,011								
Number of Offenses	1	13	7	47	92	398	63	621
Rate Per 100,000	2.4	30.9	16.7	111.9	219	947.4	150	1,478.20
Number of Clearances	1	1	2	21	12	77	10	124
Percent Cleared	100	7.7	28.6	44.7	13	19.3	15.9	20
Number of Arrests	1	2	3	16	14	74	7	117
Source: Texas Department of Public Safety - 10b Report								



LIVING

There are a lot of benefits to living in the North Central Texas region. Low cost of living while still having access to many attractions for families to enjoy. This section will highlight several benefits to living in this region.

Cost of Living

The cost of living in this area of North Central Texas is very reasonable as compared to many areas of the United States. The table below shows the “Cost of Living Index (COLI)” which compares the cost of similar items in different areas of the U.S.



Cost of Living Index			
City	State	County	COLI
Gainesville	TX	Cooke	97.3
Miami	FL	Miami-Dade	109.1
Dallas	TX	Dallas	109.2
Las Vegas	NV	Clark	109.2
Houston	TX	Harris	110.6
Atlanta	GA	Fulton	112.2
Chicago	IL	Cook	126.2
Los Angeles	CA	Los Angeles	162.7

Source: <https://www.c2er.org/>

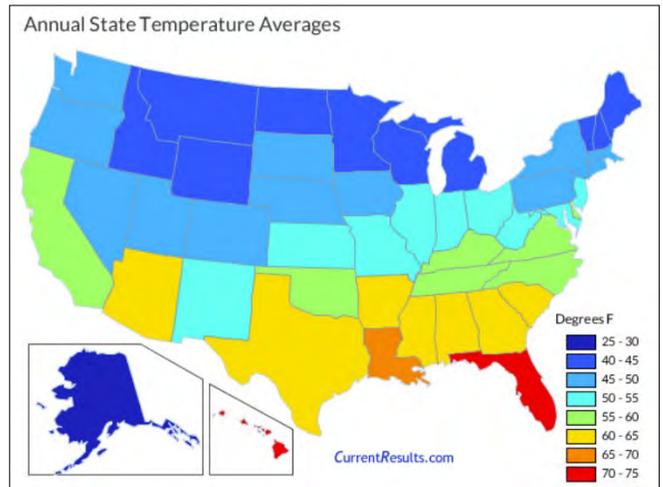


Weather

The weather in the region is quite nice with only limited cold or very hot periods as shown on the tables below.

Averages	Local	U.S.
Rainfall	40.1	38.1
Snowfall	3.2	27.8
Precipitation	69.2 days	106.2 days
Sunny	232 days	205 days
Avg July High	94.1	85.8
Avg Jan Low	30.5	21.7
Comfort Index	7.2	7
UV Index	5.5	4.3
Elevation	758 ft.	2443 ft.

Source: BestPlaces.net



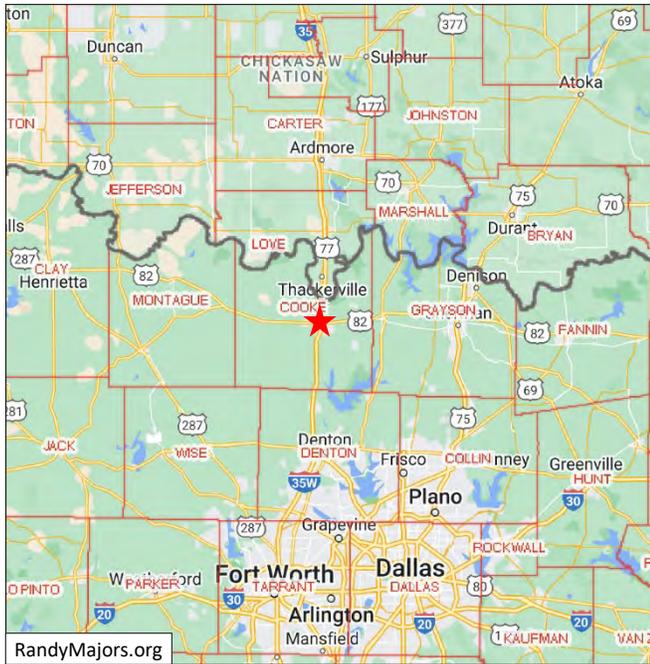
Monthly Climate Data												
Factor	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Avg high in °F	53	57	65	74	81	88	93	94	86	76	64	54
Avg low in °F	31	35	42	51	60	68	72	72	65	54	43	33
Avg precipitation (")	1.96	2.7	3.63	3.87	5.34	5.69	2.58	2.39	4.02	4.64	2.98	2.9
Avg snowfall (")	1	0	1	0	0	0	0	0	0	0	0	0

Source: USClimateData.com



LIVING cont.

Gainesville is located in a beautiful part of Texas where it is desirable to live. Housing of all price-points can easily be found.



County Housing Data

County	Median Price
Collin	\$515,000
Cooke	\$326,327
Dallas	\$365,000
Denton	\$476,000
Grayson	\$324,000
Montague	\$232,500
Tarrant	\$358,125
Wise	\$374,970
OK-Carter	\$195,000
OK-Jefferson	\$227,000
OK-Love	\$721,000
OK-Marshall	\$230,000

Source: www.redfin.com/



LIVING cont.

Parks and Recreation

<http://www.gainesville.tx.us/624/Recreation>

Gainesville Parks and Recreation is dedicated to enhancing the quality of life through recreational activities and providing outdoor facilities for use by our community. There are approximately 266 acres of public parks and two (2) miles of trails. We offer the largest playground in North Texas inside Leonard Park. While you are there enjoy one of our shaded pavilions, take a ride on the Frankie Schmitz Express Miniature train or take a stroll through the Frank Buck Zoo. Looking for active play, enjoy our 40 acre Keneteso Park soccer complex or zip on over to challenge yourself on our Forsythe Skate Park. End your day catching some live music at our Downtown Farmers Market.

Recreational Programs

- Seasonal Aquatics - Swimming lessons, aerobics
- Cornhole League
- Adult Softball Leagues
- High School Softball League



Regional Parks - Lakes - Open Space

Lake Texoma	Red River impoundment on TX-OK border	Managed by US Army Corps of Engineers, (903) 465-4990
	https://tpwd.texas.gov/fishboat/fish/recreational/lakes/texoma/	
	http://www.lake-texoma.org/	
	https://www.laketexoma.com/	
Hagerman Ntl. Wildlife Refuge	6465 Refuge Road, Sherman, TX	(903) 786-2826
	https://www.fws.gov/refuge/hagerman	
Tishomingo Ntl. Wildlife Refuge	12000 South Refuge Road, Tishomingo, OK	(580) 371-2402
	https://www.fws.gov/refuge/tishomingo	
Lake Ray Roberts	100 PW 4137, Pilot Point, TX	
	https://tpwd.texas.gov/state-parks/ray-roberts-lake	
Lake Ray Roberts Marina	1399 Marina Circle, Sanger, TX	(940) 458-7343
	http://www.rayrobertsmarina.com/	
Beavers Bend State Park	4350 S Hwy 259A, Broken Bow, OK 74728	580-494-6300
	https://www.travelok.com/state-parks/beavers-bend-state-park	
Moss Lake	NW of Gainesville on FM 1201	(940) 668-4500 - Managed by City of Gainesville
	https://tpwd.texas.gov/fishboat/fish/recreational/lakes/moss/	
Lake Kiowa	107 Kiowa Dr. S. Lake Kiowa, TX, 76240	(940) 665-1055 - Privately gated community
	https://www.lkpoa.org/	



LIVING cont.

Lake Texoma

Lake Texoma is one of the largest reservoirs in the United States. Lake Texoma is surrounded by two huge state parks as well as dozens of other parks, marinas, and outdoor retreats. This a phenomenal lake for fishing, camping, hiking, and recreational boating. Fishing access, campgrounds, and other facilities can be found at Eisenhower State Park, five other public parks, and a number of private marinas and resorts.

- <https://tpwd.texas.gov/fishboat/fish/recreational/lakes/texoma/>
- <http://www.lake-texoma.org/>
- <https://www.laketexoma.com/>

Eisenhower State Park

- <https://tpwd.texas.gov/state-parks/eisenhower>
- 50 Park Road 20
- Denison TX 75020-4878
- 903-465-1956

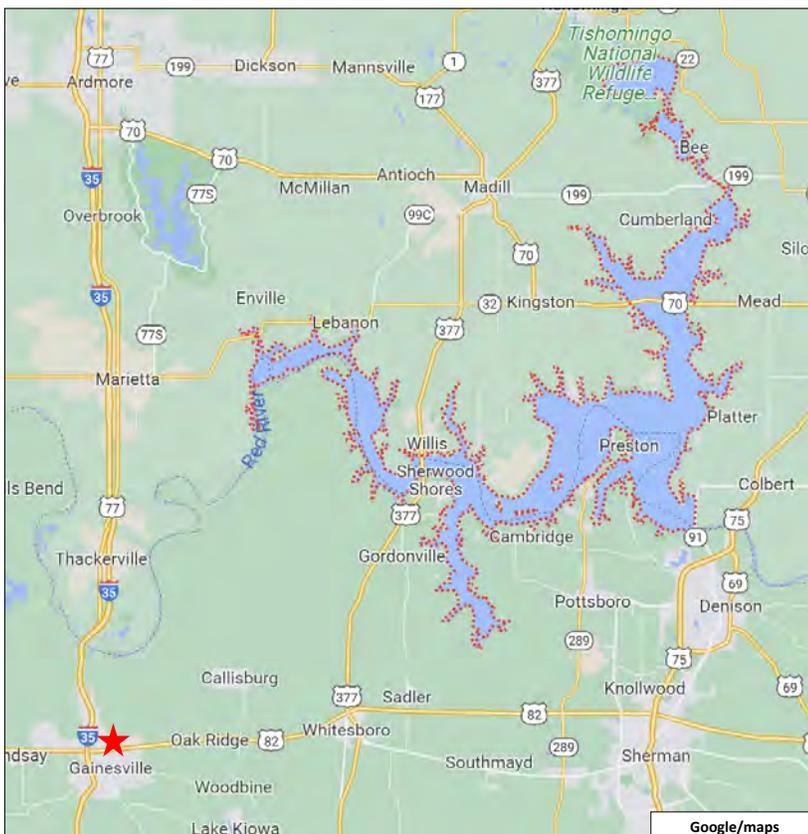
Hagerman National Wildlife Refuge

- <https://www.fws.gov/refuge/hagerman>

Hagerman National Wildlife Refuge was established in 1946 to provide habitat for migratory birds, wildlife, and plants native to the area. The 11,320-acre refuge is an overlay of the Big Mineral Arm of Lake Texoma. Shallow marshes, creeks, bottomland hardwoods, forested uplands and grasslands, and managed farm fields provide habitat for more than 300 species of birds and many varieties of wildlife. Western areas of the refuge are within the unique Cross Timbers Ecoregion which features stunted, gnarly-shaped post oak and blackjack oak trees that are much older than they appear. Around 230,000 visitors annually come to the refuge for wildlife observation, photography, hiking, fishing, hunting, and interpretive and educational programs.



www.fws.gov/refuge/hagerman



Lake-Texoma.org



Lake-Texoma.org



Lake-Texoma.org



LIVING cont.

Lake Ray Roberts - www.TexasParksWildlife.com

Lake Ray Roberts is located along the southern edge of Cooke County and offers fun on water and land. On water, you can swim, boat, fish, ski, scuba dive and snorkel. On land, you can camp, picnic, hike, bike, geocache, and study nature.

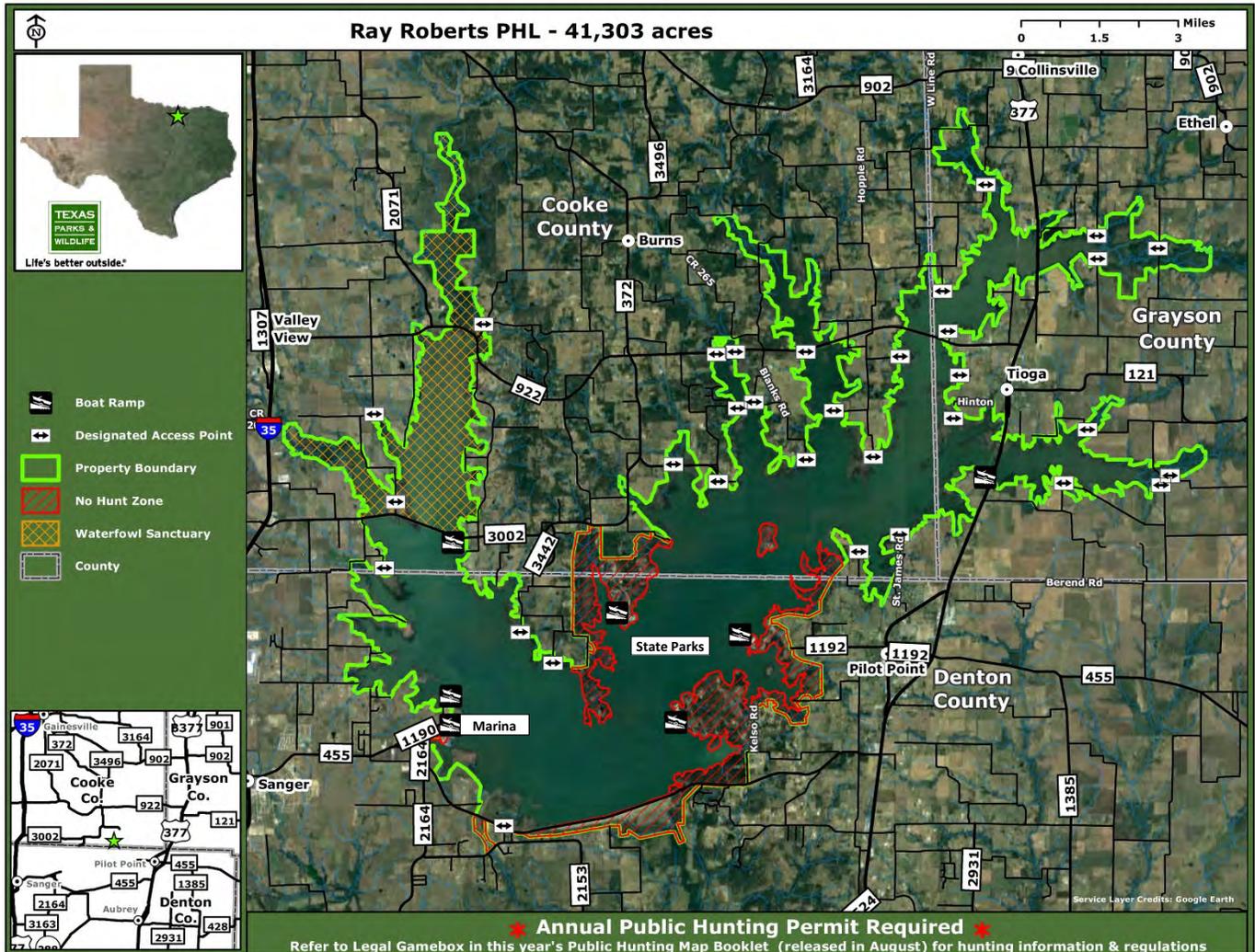
Lake Ray Roberts has 29,000 acres of water and is the 6th largest lake in Texas, larger than Lewisville, Grapevine and Eagle Mountain Lakes. You will find Lake Ray Roberts to be less crowded and more family oriented than other area lakes. There is plenty of open water for wake boarding, tubing or sailing and plenty of coves to enjoy. Lake Ray Roberts hosts several major bass tournaments and 8 to 10 lb. black bass are common.

Ray Roberts Marina - www.RayRobertsMarina.com

Ray Roberts Marina is just off Hwy 455 before the dam. Amenities include: wet & dry boat slips, service center, fuel, security, launch ramp, RV park, fishing pier, and pontoon / kayak rentals.



Ray Roberts Marina



Map compiled by the Texas Parks & Wildlife Department. No claims are made to the accuracy of the data or to the suitability of the data to a particular use. This is not a surveyed product.

LIVING cont.

Attractions & Entertainment

Gainesville is home to the Frank Buck Zoo and other attractions and entertainment venues as shown below. As well, being this close to the DFW Metroplex provides access to world-renowned cultural and professional sports activities.

Home Grown Hero Walking Trail

The Trail features a "Medal of Honor" section, paying tribute to the Medal of Honor recipients that visit Gainesville every April. Each recipient that visits, receives their very own Shumard Red Oak planted in their honor with a commemorative plaque.



Morton Museum - www.MortonMuseum.org

Housed in an 1884 building in downtown Gainesville, the Morton Museum possesses a proud past. Opened in 1968 as a result of dedicated citizens wishing to save it from demolition, the building itself is its own best exhibit. Morton Museum serves a community need by preserving and exhibiting artifacts to stimulate interest in the history of Cooke County and its environs.



Medal of Honor Host City Museum (Under Construction)



The Medal of Honor Host City Museum/Education Center has signed a Letter of Intent with North Central Texas College to build its new Education Center on the main campus of NCTC, contingent upon achieving specific fundraising benchmarks.

Local Attractions & Entertainment			
Name / Website	Address	Phone	Type
Frank Buck Zoo http://www.gainesville.tx.us/zoo	1000 W California St, Gainesville, TX	940-668-4539	Zoo
Gainesville Municipal Golf Course www.gainesville.tx.us/110/golf-course	2240 Weber Dr., Gainesville, TX	940-668-4560	Golf
Morton Museum of Cooke County www.MortonMuseum.org	210 S Dixon St, Gainesville, TX	940-668-8900	Museum
Home Grown Hero Walking Trail https://www.gainesville.tx.us/468/The-Home-Grown-Hero-Walking-Trail		940-668-4530	Trail
Medal of Honor Host City Museum (Under Construction) https://medalofhonorhostcity.com/museum/			Museum
Santa Fe Depot Museum https://www.mortonmuseum.org/santa-fe-depot-museum	210 South Dixon, Gainesville, Texas 76240	940-668-8900	Museum
Winstar World Casino & Resort https://www.winstar.com/	777 Casino Ave., Thackerville, OK 73459	866-946-7787	Casino / Resort

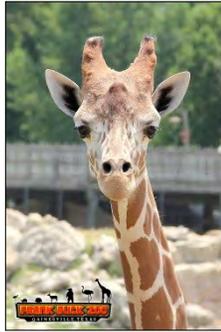


LIVING cont.



Frank Buck Zoo

Discover Frank Buck Zoo for a one of a kind family experience. Located in 85-acre tree filled Leonard Park which offers picnic tables, two covered pavilions, a sprawling community playground, Leonard Park Aquatic Center (seasonal), and miniature train ride (seasonal). An ideal value priced day trip destination for families and youth organizations. Admission is just \$9.00 for adults and \$7.50 for children ages 2-12 yrs., seniors and veterans. Discounted admission available for school groups.

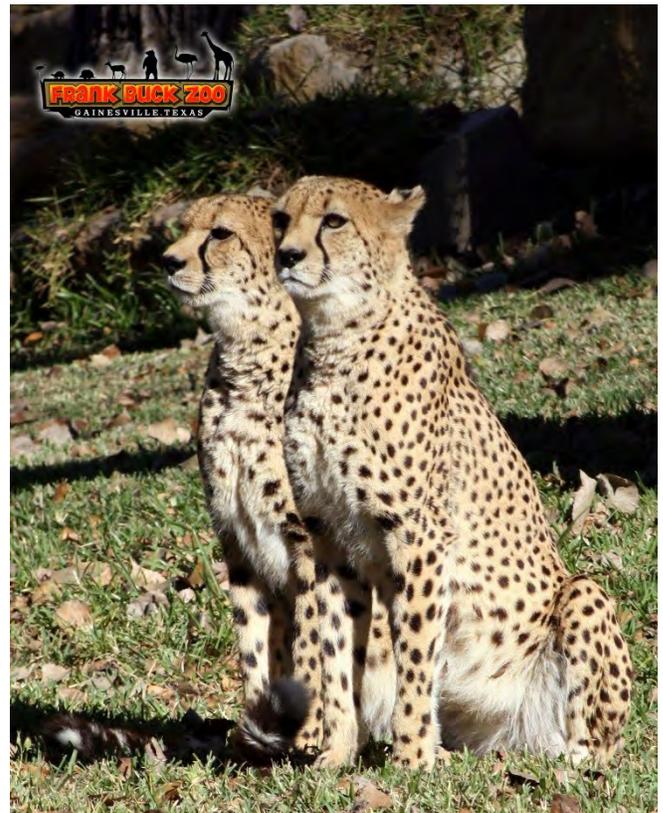


Located right in the heart of Gainesville, Texas, the Frank Buck Zoo has been serving the children, schools and citizens of North Central Texas and Southern Oklahoma for over 50 years. Over 85,000 guests visit the Frank Buck Zoo annually.

In March of 2008 the Frank Buck Zoo became home to the World's Only Frank Buck Exhibit when Frank's daughter Barbara Buck befriended the zoo staff and donated items that belonged to her father. Resulting in a fascinating collection of camp tools used to capture animals and media memorabilia from the 1930, 1940, & 1950's.

Be sure to plan your zoo arrival in time to experience the 10:30am daily public giraffe feeding. Experience a "giraffe's eye-view" of the mixed species African Savannah habitat from an elevated walkway, pause to take in the view at the African Outpost overlooking the water hole. Be sure to have quarters on hand so little ones can feed the friendly goats.

Frank Buck Zoo host a number of special programs and events throughout the year including: Birthday Parties, Summer Safari Day Camps, Stroller Safari, Zoobilee, Zoo Boo, Frank Buck's Birthday, Zoo Eggstravaganza, 5K for Giraffe Conservation, Safari Sounds Concert and more. Check out our website www.frankbuckzoo.com for details.



LIVING cont.

WinStar World Casino & Resort

At WinStar World Casino and Resort, we know everyone's language of escape is unique. So we speak them all. For some, it means relaxing at the spa or sunbathing poolside. For others, it's a day of boutique shopping. Or maybe it's a sunrise tee time and a full day on one of the Southwest's preeminent golf courses. Whatever "escape" is for you, you're going to find it at the World's Biggest Casino.



Gaming / Casino

The World's Biggest Casino is home to nine globally-themed gaming plazas stretching along a mile of gaming floor, WinStar boasts the largest collection of electronic and table games anywhere in the world. With everything from VIP ultra-high stakes rooms and bingo to poker tournaments, you can bet and win with whatever size stakes and whatever style suits you.

WinStar World Casino Hotel

Between the nearly 1,700 rooms of WinStar's four lavishly appointed hotel towers, the simple convenience and 100+ rooms in The Inn at WinStar and the flexibility of the Fun Town RV Park at WinStar and its 160 spacious sites, you can choose to stay in whatever style suits you best. Whichever you choose, you'll be mere steps from everything the World's Biggest Casino has to offer.



Golf Courses

WinStar's golf courses, designed by D.A. Weibring, five-time PGA Tour winner, give you the professional level you crave. In 2017, our courses expanded to two 18-hole, championship courses, offering varying levels of difficulty to keep golfers of any level engaged and challenged.



Lucas Oil Live



With 6,500 seats and an exclusive club seating level with a private lounge, this one-of-a-kind event venue will play host to some of the world's hottest acts. Whether it's a rock concert, country superstar or comedy showcase, Lucas Oil Live is your ticket to the area's top entertainment experiences.

Dining

White linens. Unrivaled service. Impressive wine lists. Irresistible menu selections. From the warm mahogany and sumptuous steaks at Kirby's Prime Steakhouse to the romantic ambience and delectable offerings of Mickey Mantle's, there's nothing like fine dining at WinStar. Attention is paid to every detail and your every need is anticipated. This is where the finest dining experience meets the utmost winning experience – exactly what any high roller would expect from the World's Biggest Casino.



LIVING cont.

Parks & Recreation Events

<http://www.gainesville.tx.us/586/Annual-Parks-Events>

The Gainesville Parks & Recreation department holds several community events for families to enjoy. Come and join in on the fun.



Trout Derby

Gainesville Area Chamber of Commerce Events

The Gainesville Area Chamber of Commerce also holds several community events for families to enjoy.

- Rise & Shine
- Chamber Mixers
- Leadership Gainesville
- Chamber Annual Meeting & Awards Banquet
- Golf Tournament
- Hwy 82 / 287 Yard Sale
- Summer Sounds
- Depot Day
- Scare on the Square
- Taco 'Bout Thanks
- Christmas Parade

Regional Events

There are many major events held throughout the DFW region which are easily accessible from Gainesville.



Texas Motor Speedway



Alliance Air Show



Spring Fling

Local Events			
Name / Website	Location Held	Organized By	Type
Kids Trout Fishing Derby	2nd Sat. in January	Parks & Recreation Dept.	Kids - Outdoor
May Spring Fling Festival	1st Sat. in May	Parks & Recreation Dept.	Festival
http://www.gainesville.tx.us/586/Annual-Parks-Events			
Medal of Honor Week	3rd week of September	Chamber of Commerce	Various
https://gainesvillecofc.com/event/medal-of-honor-week/			
Regional Events			
Name / Website	Location Held	Organized By	Type
Texas Motor Speedway	3545 Lone Star Cir, Fort Worth, TX	TMS Partners	Motor Race / Events
www.TexasMotorSpeedway.com			
Alliance Air Show	2221 Alliance Boulevard, Fort Worth, TX	Fort Worth, Hillwood	Air Show
www.AllianceAirShow.com			
State Fair of Texas	Fair Park, Dallas		State Fair
https://bigtex.com/			



K-12 EDUCATION

Following are primary public school districts serving the greater Gainesville region. For more information and specialized programs see the website provided.



GAINESVILLE ISD
Every Leopard, Every Day

Primary Schools		
I.S.D.	Students Pre-K - 12	Website
Callisburg	1,156	www.cisdtx.net
Era	542	www.eraisd.net
Gainesville	3,096	www.gainesvilleisd.org
Lindsay	486	www.lindsayisd.org
Muenster	563	www.MuensterISD.net
Pilot Point	1,483	www.PilotPointISD.com
Sivells Bend	70	www.sivellsbendisd.net
Valley View	920	www.vvisd.net
Walnut Bend	54	www.walnutbendisd.net
Whitesboro	1,712	www.whitesboroisd.org

Map Source: Texas Education Agency (TEA)

District Data: Texas Education Agency (TEA)

Tax Rate: Texas Comptroller's Office

Vision Statement

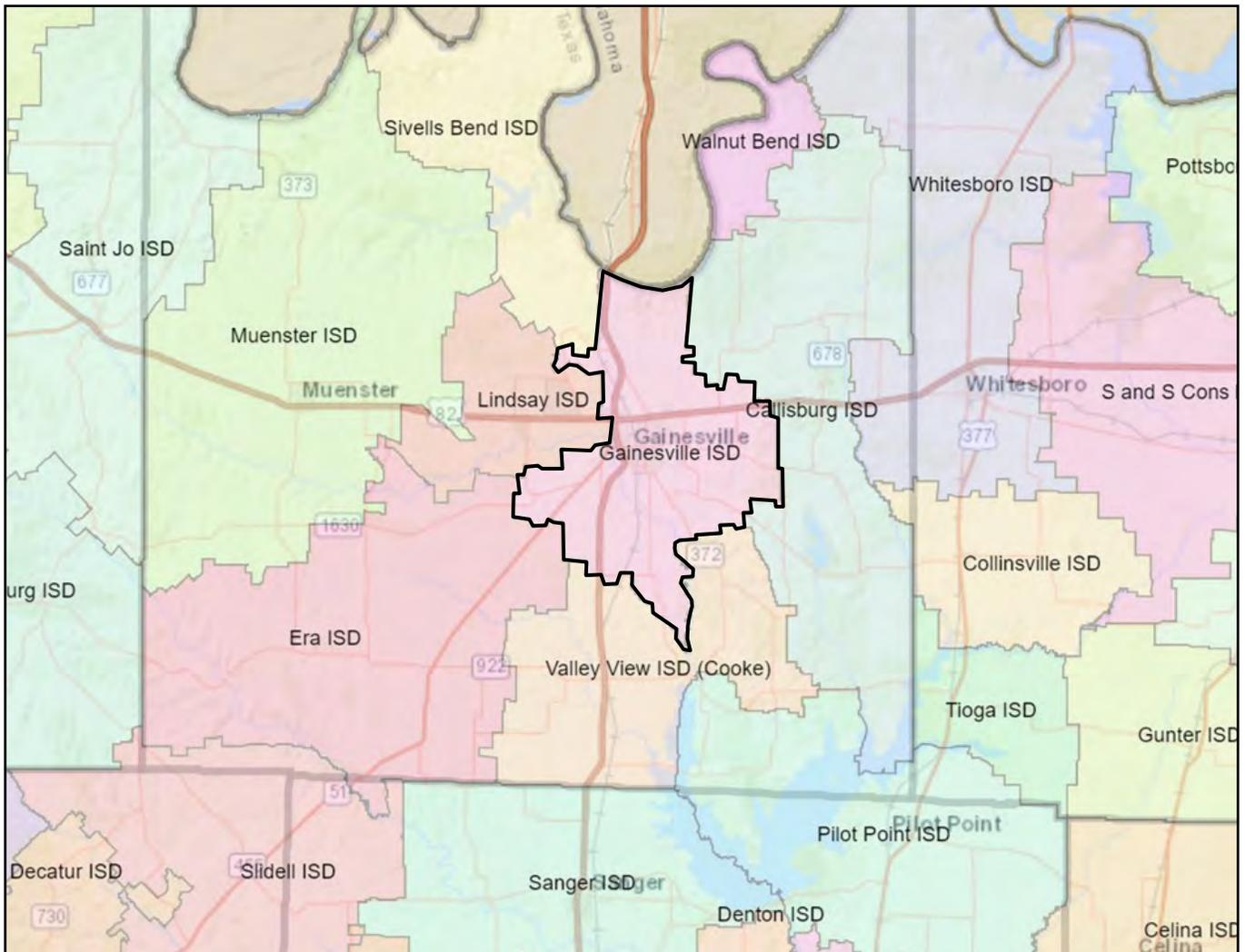
Reaching every student every day to be learners and leaders.

Mission Statement

We ensure students and staff develop the knowledge, skills and attitudes necessary for immediate and future success, through a cooperative effort of school, home and community.

St. Mary Private School

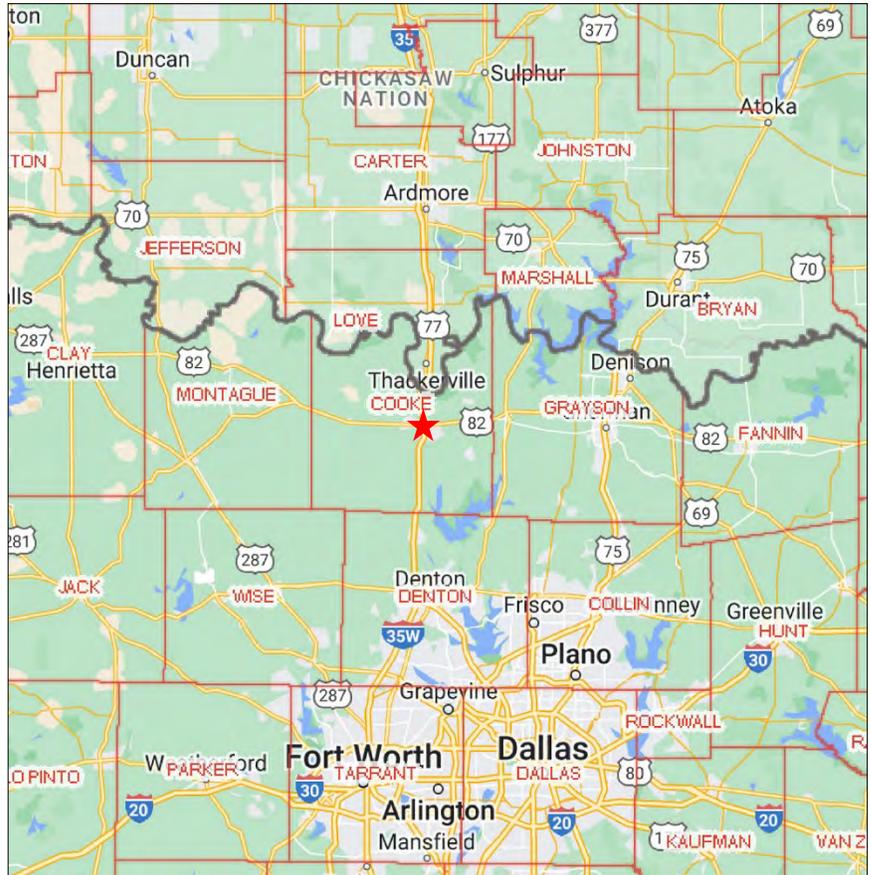
Our mission is to foster a faith filled community of lifelong learners and compassionate leaders committed to living out Catholic values and following Jesus' example through prayer, service, and love.



SECONDARY EDUCATION

Our location allows for easy access to some of the best educational institutions in Texas. The types of institutions varies from smaller intimate atmospheres to internationally recognized systems with campuses throughout the State. Below is a summary of institutions within a short commute.

The NCTC Gainesville campus is situated on a 110-acre tract about two miles from downtown Gainesville on West California Street (US 51). More information is provided on NCTC on the following page.



Secondary Education			
Institution	Enrollment	Website	County
Austin College	1,353	www.AustinCollege.edu	Grayson
Brookhaven	12,412	www.BrookHavenCollege.edu	Dallas
Collin College	52,812	www.Collin.edu	Collin
Dallas Baptist University	5,445	www.DBU.edu	Dallas
Dallas Christian College	354	www.Dallas.edu	Dallas
Devry University-Texas	4,098	www.Devry.edu	Dallas
Grayson College	5,284	www.Grayson.edu	Grayson
Murray State College	2,200	www.msco.edu	Carter, OK
NCTC - Gainesville	10,533 (all)	www.NCTC.edu	Cooke
North Lake College	10,932	www.NorthLakeCollege.edu	Dallas
Richland College	19,287	www.RichlandCollege.edu	Dallas
Southeastern Oklahoma State University		www.SE.edu	Grayson
Southern Methodist University	11,739	www.SMU.edu	Dallas
Southern Tech	14,000	www.sotech.edu	Carter, OK
Tarrant County College District	33,775	www.TCCD.edu	Tarrant
Texas Christian University	10,394	www.TCU.edu	Tarrant
Texas Wesleyan University	2,619	www.TXWES.edu	Tarrant
Texas Woman's University	15,655	www.TWU.edu	Denton
U.T. Arlington	39,714	www.UTA.edu	Tarrant
U.T. at Dallas - Richardson	29,698	www.UTDallas.edu	Dallas
U.T. Southwestern Medical Center	3,673	www.UTSouthwestern.edu	Dallas
University of Dallas	1,471	www.UDallas.edu	Dallas
University of North Texas	37,973	www.UNT.edu	Denton
Weatherford College-Wise	5,629	www.WC.edu	Wise



EDUCATION cont.

North Central Texas College - www.nctc.edu

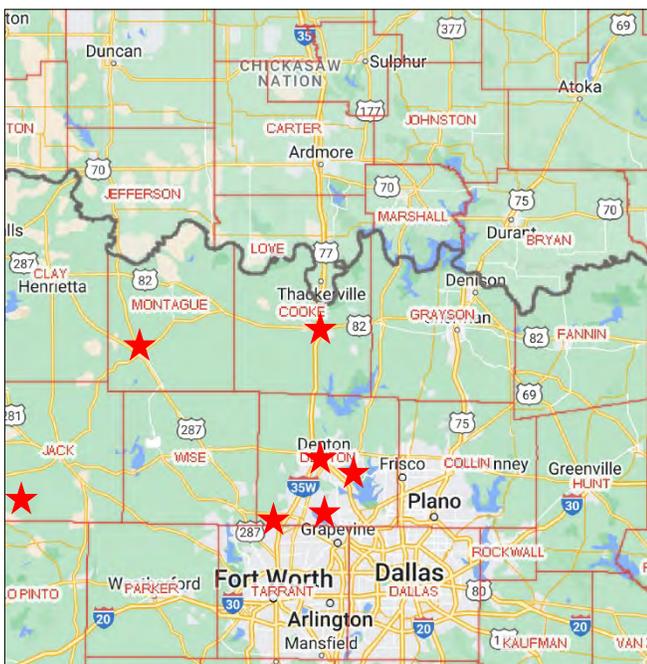


The Gainesville campus is situated on a 110-acre tract about two miles from downtown Gainesville on West California Street (US 51).

Locations



While the Gainesville campus enjoys status as NCTC's main campus and hosts the central administration and governing board, it is important to note that NCTC has seven (7) locations throughout the region, including locations in the following communities: Gainesville, Denton, Corinth, Flower Mound, Bowie, Graham, and Champions Circle.



Associate Degrees & Certificates

As a two-year comprehensive community college, NCTC has the authority by the state of Texas to offer associate degrees, certificates, and occupational skills awards.

- Associate of Arts (AA)
- Associate of Science (AS)
- Associate of Arts in Teaching (AAT)
- Associate of Applied Science (AAS)
- Level I Workforce Certificate
- Level II Workforce Certificate
- Occupational Skills Achievement Award

Career and Technical Education

NCTC's Career and Technical Education (CTE) programs prepare you for the careers of today's workplace. Whether you're interested in a high-tech job like cyber security, a career in nursing, agriculture, business management, or one of many other fields, our CTE programs teach the skills you need to enter into, or up-skill within, your desired career! CTE Programs include the following areas:

- Agriculture
- Business & Accounting
- Child Development
- Information Technology
- Criminal Justice
- Cosmetology
- Industrial Technology
- Health Sciences



Industrial Technology - Specialties

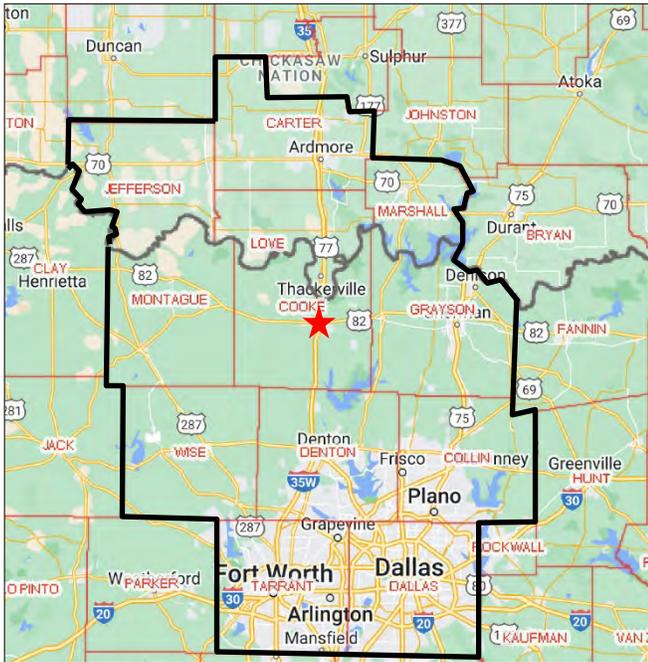
Each of the CTE programs above has a number of specialized programs within the area shown. As an example, the following specialties are available under the Industrial Technology area:

- Automotive
- Construction Management
- Electrical Technician
- Engineering Technology (Drafting)
- Heating, Ventilation & Air Conditioning
- Industrial Mechatronics
- Logistics
- Machining
- Plumbing
- Welding Technologies

WORKFORCE

Availability

A workforce estimate is summarized in the table below and includes persons 18-64 in Texas Counties: Collin, Cooke, Dallas, Denton, Grayson, Montague, Tarrant, and Wise, and Oklahoma Counties: Carter, Jefferson, Love and Marshall.



Workforce Estimate by Age Group

County	18-24	25-44	45-64
Collin	85,210	297,551	274,329
Cooke	3,341	9,576	10,884
Dallas	246,523	786,545	610,053
Denton	81,136	265,802	229,089
Grayson	11,598	31,853	35,015
Montague	1,303	4,303	5,435
OK-Carter	3,857	12,205	11,870
OK-Jefferson	383	1,159	1,408
OK-Love	880	2,319	2,565
OK-Marshall	1,244	3,251	3,932
Tarrant	195,284	598,155	511,047
Wise	5,280	16,884	18,671
TOTALS:	636,039	2,029,603	1,203,251
Source: StatsAmerica	TOTAL:		3,868,893

Unemployment

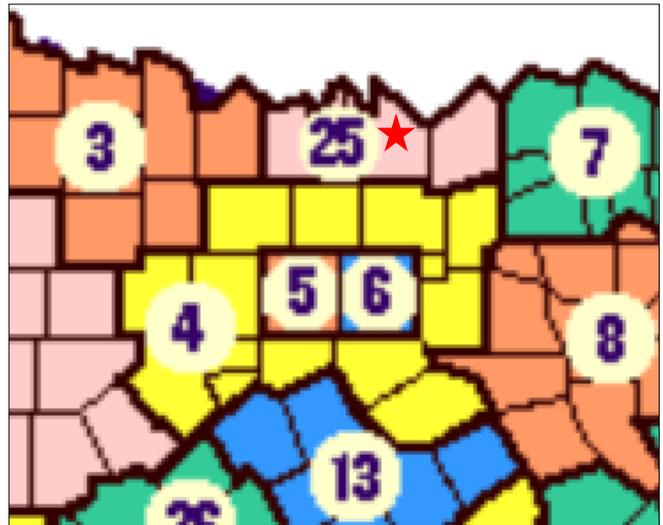
The unemployment rate for Cooke County can be found at any time using www.Tracer2.com as provided by the Texas Workforce Commission.

Wages - www.TexasWages.com

Wages for Specific Occupational Categories (SOC) can be found at the link above.

Local Workforce Development Areas

The Texas Workforce Commission (TWC) has divided the State of Texas into twenty-eight (28) Local Workforce Development Areas (LWDA). These areas are serviced by Workforce Development Boards.



Gainesville and Cooke County are part of the Texoma LWDA (#25) but are adjacent to and surrounded by several LWDA's as shown on this LMCI map.

Considerable additional information and mapping is available from the TWC Labor Market and Career Information (LMCI) Department, (866) 938-4444, <https://lmci.state.tx.us/> on each of the LWDA.

- 3-North Texas
- 4-North Central Texas
- 5-Tarrant County
- 6-Dallas County
- 7-Northeast Texas
- 8-East Texas
- 25-Texoma



Workforce Solutions Texoma

<https://www.workforcesolutionstexoma.com/>

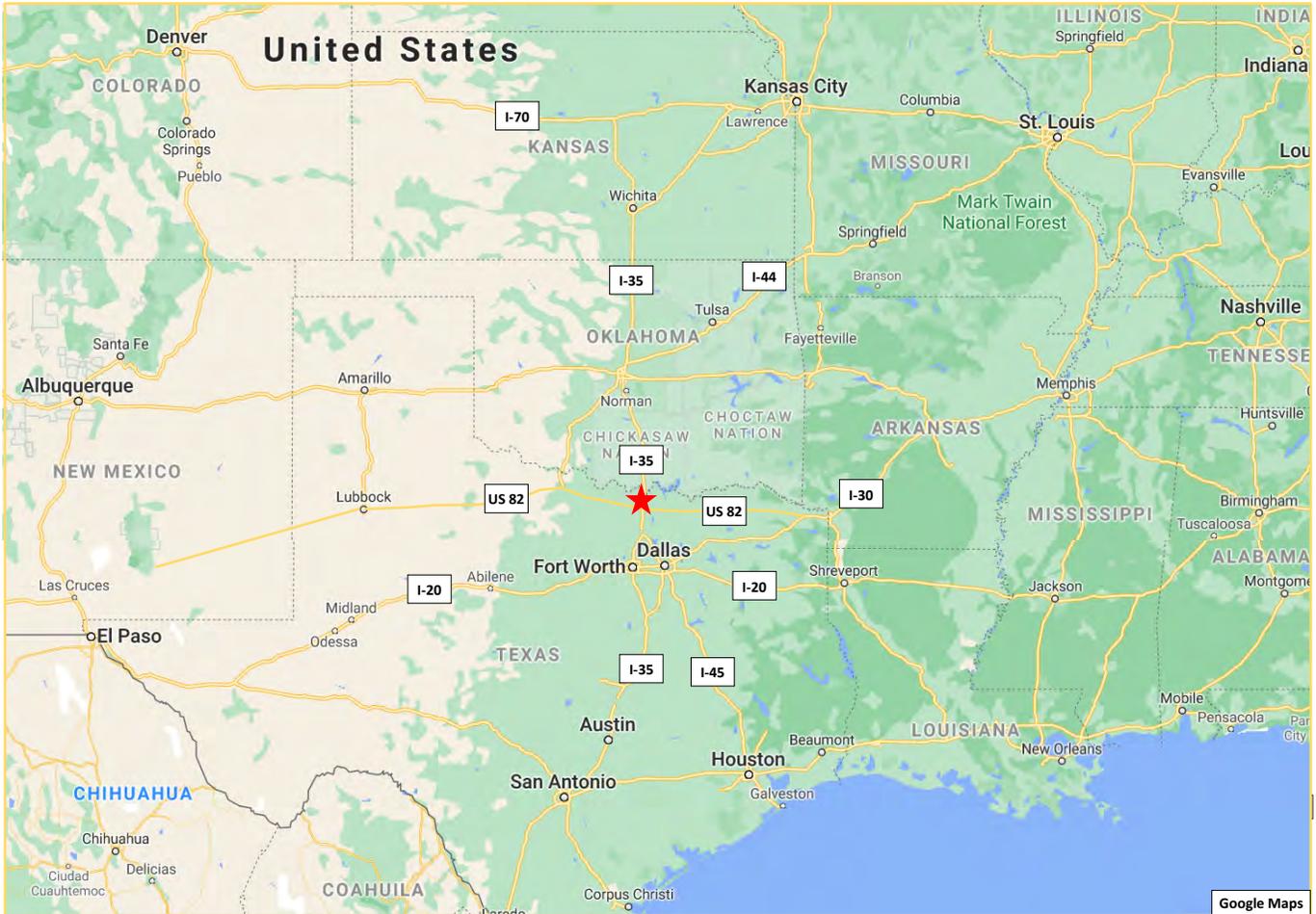
The Texoma Workforce Development Board is a volunteer board. Board members oversee the delivery of employment and training programs in the Texoma Workforce Development Area. Comprised of Cooke, Fannin and Grayson Counties, the Texoma Workforce Development Area covers 2,700 square miles and is home to approximately 200,000 people.



TRANSPORTATION

Highways

Gainesville’s central Texas location provides for easy access to several markets via highways.



Following is an estimated travel time to important markets.

Destination	Miles	Drive Time
Fort Worth, TX	65	1 hr, 7 min.
Dallas, TX	71	1 hr, 22 min.
Oklahoma City, OK	136	2 hrs, 1 min.
Shreveport, LA	256	4 hrs, 4 min.
Austin, TX	253	4 hrs, 10 min.
Houston, TX	310	4 hrs, 52 min.
San Antonio, TX	344	5 hrs, 20 min.
Kansas City, MO	486	7 hrs, 3 min.
New Orleans, LA	561	8 hrs, 41 min.
St. Louis, MO	631	9 hrs, 21 min.
El Paso, TX	666	9 hrs, 43 min.
Nashville, TN	674	10 hrs, 17 min.
Denver, CO	737	11 hrs, 30 min.

Interstate Connectivity

Gainesville has excellent connectivity throughout the U.S. via the following Interstate highways.

- I-35 passes N-S through Gainesville at US 82
- US 82 connects west to Wichita Falls, Lubbock and New Mexico, and east to Texarkana, continuing on I-30 to Nashville
- I-35 connects southbound to Austin and San Antonio
- I-35 to I-45 connects southbound to Houston
- I-35 to I-20 connects westbound to El Paso and eastbound to Shreveport and New Orleans
- I-35 connects northbound to Kansas City
- I-35 to I-44 northbound connects to St. Louis
- I-35 northbound to I-70 connects to Denver



TRANSPORTATION cont.

Gainesville’s central Texas location provides for access to some of the best airports in the world.

DFW International Airport (DFW)

Gainesville is approximately 59 miles from DFW International Airport, one of the largest commercial and passenger airports in the world.



DFW Airport

DFW Airport is located within a four-hour flight time of 95% of the U.S. population and currently ranks fourth among the world’s busiest airports in terms of operations, and eighth in terms of passengers. Its central location is the focal point of one of the nation’s largest intermodal hubs, connecting air, rail and interstate highway systems.

- www.DFWAirport.com
- 155 gates / 191 total destinations
- 20 airlines



Airways Mag

Central Time Zone

The central time zone allows for easy business communications and travel throughout the U.S.



Central Location

A central location in north Texas allows for easy flights throughout the U.S.



Destination (from DFW)	Miles	Flight Time
Oklahoma City, OK	155	50 min.
New Orleans, LA	554	1 hr, 25 min.
Denver, CO	759	1 hr, 55 min.
Chicago, IL	922	2 hrs, 10 min.
Miami, FL	1,394	2 hrs, 35 min.
Washington, DC	1,376	2 hrs, 45 min.
Las Angeles, CA	1,398	3 hrs, 5 min.
New York, NY	1,596	3 hrs, 10 min.
Portland, OR	2,002	4 hrs

Miles	Name	Call	Website	Type	Longest Runway	Surface	Fuel	Lighted	Instr.
0	Gainesville Municipal	GLE	www.gainesville.tx.us	Muni.	6,001	Asphalt	Yes	Yes	Yes
33	Denton Enterprise	DTO	www.CityofDenton.com	Muni.	7,002	Asphalt	Yes	Yes	Yes
35	North Texas Regional		www.northtexasregionalairport.com	Reg.					
59	DFW International	DFW	www.DFWAirport.com	Intl.	29,000	Concrete	Yes	Yes	Yes
63	Addison Municipal	ADS	www.AddisonTexas.net/airport	Muni.	7,200	Asphalt	Yes	Yes	Yes
63	Fort Worth Meacham	FTW	www.Meacham.com	Intl.	7,501	Concrete	Yes	Yes	
68	Dallas Love Field	DAL	www.Dallas-LoveField.com	Intl.	8,800	Concrete	Yes	Yes	Yes
76	McKinney National	TKI	www.flytki.com	Natl.	7,002	Concrete	Yes	Yes	Yes



TRANSPORTATION cont.

Amtrak - Gainesville Station



Google.Maps - Stephan Gruterling

The Gulf Coast & Santa Fe Railroad built the depot in 1902, which originally housed a Fred Harvey restaurant. Restored by the community, it now houses a Sante Fe Depot museum, offices and Amtrak Station waiting area.



- 605 East California Street, Gainesville, TX 76240
- www.amtrak.com/stations/gle
- Station Building (with waiting room)
- Parking available

Alliance Global Logistics Hub: (817) 224-6000

- 9800 Hillwood Parkway, Suite 300
- Fort Worth, Texas 76177
- www.alliancetexas.com/global-logistics-hub
- BNSF Railway's Alliance Intermodal Facility
- Two Class I rail lines
- FedEx Southwest Regional Sort Hub
- Interstate Highway 35 from Mexico to Canada
- Texas Highways 114 and 170
- On-site ground handling and air cargo service
- FedEx Ground Sort Hub
- UPS Ground Sort Hub (Two in AllianceTexas)
- 20 minutes to DFW International Airport

Dallas Intermodal Terminal (DIT): (800) 877-5123

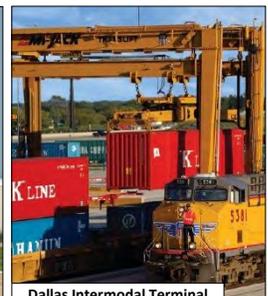
- 1550 Fulghum Road, Hutchins TX 75141
- www.up.com/customers/intermodal/intmap/dallas/wilmer/index.htm
- 360 acres
- 387,000 Lift Capacity and 4,100 Parking Stalls
- 10-Lane Automated Gate System Entrance
- State-of-the-Art Security
- Terminal Operations Systems
- 24-Hour, Seven-Day-a-Week Operations
- 4 Loading Tracks
- Repair Buildings
- Located within the Dallas Customs District
- Future Expansion



Alliance



Alliance



Dallas Intermodal Terminal

Intermodal Facilities / Inland Ports			
Miles	Facility	Address	Contact
52	Alliance Global Logistics Hub (BNSF)	9800 Hillwood Parkway, Suite 300, Fort Worth, Texas	(817) 224-6000 www.alliancetexas.com/global-logistics-hub
92	Dallas - Mesquite Intermodal (UP)	4100 Forney, Mesquite, TX 75149	(800) 877-5123 https://www.up.com/customers/premium/intmap/dallas/mesquite/index.htm
97	Dallas Intermodal Terminal (UP)	3701 South Interstate 45, Wilmer, TX 75172	(800) 877-5123 www.up.com/customers/intermodal/intmap/dallas/wilmer/index.htm
324	Houston (UP)	6800 Kirkpatrick Blvd., Houston, TX 77028	(800) 877-5123 https://www.up.com/customers/premium/intmap/houston/settegast/index.htm
344	San Antonio (UP)	13001 IH-35 South, Von Ormy, TX 78073	(800) 877-5123 https://www.up.com/customers/premium/intmap/sait/index.htm
454	Marion, AR (UP)	5500 Kuhn Road, Marion, AR 72364	(800) 877-5123 https://www.up.com/customers/premium/intmap/marion/index.htm



BUSINESS COMMUNITY

Existing Businesses

Gainesville, TX, located in Cooke County, has a strong, diverse economy made up of unique business opportunities with a wide variety of products, and services. Existing industries include manufacturing, transportation, retail, lodging, restaurants, shopping, as well as health and fitness. This is a growing market with emerging opportunities tourism, hospitality, healthcare, downtown redevelopment, and the semiconductor industry. The City of Gainesville is updating master plans for downtown, parks & recreation, as well as airport land use which will all contribute to the new Comprehensive Master Plan to guide quality of place investments for current needs and future opportunities.



Gainesville Chamber & Visitor Center

<https://gainesvillecofc.com/>

Mission Statement: *The Gainesville Area Chamber of Commerce is a collaboration of caring citizens investing their resources in developing their community – together striving to improve the economic, civic, and cultural fortitude of where they call home.*

Gainesville Chamber of Commerce strives to protect, promote, and strengthen economic, civic, and educational welfare using established resources, connections and support that leads to a strong professional relationship promoting continuity for all stakeholders. Establishing a strong community footprint for our local businesses, as well as opportunities to give back by supporting community programs, are the fundamental goals the Chamber consistently strives to accomplish.

Business Support / Promotion



Several programs are implemented by the Chamber, the City, Downtown Development Association, and Economic Development Corporation to help support the existing businesses in the area. Examples include:

- **Chamber:** Monthly Mixers, Ambassador Program and Twice-Monthly Networking Breakfasts
- **City:** Monthly Farmer's Market, Food Truck Vendors, and Monthly Morning Market
- **Downtown Development Association:** Monthly Promotional Opportunities
- **EDC:** Business Retention & Expansion Programs, Grants for Small Business, Property Enhancement, Redevelopment, and Community Enhancement

400 block of Commerce St. façade before and during renovation, supported by an Economic Development Business Improvement Grant.



BUSINESS COMMUNITY cont.

Downtown

Gainesville's downtown includes both history and modern-day charm, and is filled with an abundant collection of structures dating back to the late 1800's. The Morton Museum is the oldest building in Gainesville and was built in 1890. The Santa Fe Depot (AMTRAK-GLE), a historical transportation passageway built in 1902, provides travel accommodations connecting Oklahoma City to Fort Worth, TX daily. Our prominent and historical Cooke County Courthouse anchors the downtown square and is surrounded by 100+ locally owned businesses including boutiques, professional services, city offices, county offices, local services, a candy shop, restaurants, vacation rentals, and a beautiful Farmer's Market attracting Gainesville residents and visitors alike. Downtown Gainesville is proud to be the gathering place for many community events, such as concerts, and festivals, as well as the annual Depot Days, Medal of Honor Host City Parade, Veterans Day Parade, and Christmas Parade. Downtown Gainesville is the central heartbeat of one of America's most patriotic cities.



Religion

A wide variety of faith-based organizations call Gainesville home including Baptist, Catholic, Church of Christ, Methodist, Presbyterian, Pentecostal, Non-Denominational, and other faiths within a short drive.

Restaurants

Gainesville, and the surrounding area, offers a wide variety of restaurants. You can choose anything from sizzling steaks and delicious pasta dishes, to barbecue, egg rolls, pizza, and great Tex-Mex. Enjoy the many restaurant choices between national chains, or unique local cuisine.

Retailers



Gainesville offers a plethora of retail establishments including boutiques, home décor, fitness centers, salons and barbershops, hardware and auto parts, and appliances offered by national chains as well as one-of-a-kind local retail establishments.

Major Employers

Major employers in our region are shown in the table on the following page.



BUSINESS COMMUNITY cont.

Gainesville Area Major Employers

The greater Gainesville area is fortunate to have a significant number of major employers. There is a diversity of classifications as well as business sizes. The region benefits greatly from the contributions made by many of these employers.

Gainesville Area Major Employers				
*FTE	Business	Classification	City	Website
1,000-2,500	WinStar	Tourism	Thackerville, OK	https://www.winstar.com
1,000-2,500	Alan Ritchey, Inc.	Logistics	Valley View	https://alanritchey.com
500-1,000	Safran	Manufacturing	Gainesville	https://www.safran-group.com/companies/safran-seats
250-500	GISD	Education	Gainesville	https://www.gainesvilleisd.org
250-500	North Central Texas College	Education	Gainesville	https://www.nctc.edu
250-500	Wal-Mart Super Center	Retail	Gainesville	https://www.walmart.com
250-500	North Texas Medical Center	Healthcare	Gainesville	https://ntmconline.net
250-500	Cooke County	Government	Gainesville	https://www.co.cooke.tx.us/
250-500	IFS Coatings	Manufacturing	Gainesville	https://www.ifscoatings.com/
250-500	Gainesville State School	Education	Gainesville	https://www.tjtd.texas.gov/index.php/facilities/gainesville-state-school
100-250	City of Gainesville	Government	Gainesville	https://www.gainesville.tx.us
100-250	Select Water Solutions	Manufacturing	Gainesville	https://www.selectwater.com/
100-250	Dura-line	Manufacturing	Gainesville	https://www.duraline.com
100-250	PPG	Manufacturing	Gainesville	https://www.ppg.com/en-US
100-250	Quasar Energy Services	Oil and Gas	Gainesville	https://quasarenergyservices.com
100-250	API - Advanced Pedestals, Inc.	Manufacturing	Gainesville	https://www.api-plastics.com
100-250	Trident Process Systems LLC	Manufacturing	Gainesville	https://tridentprosystems.com
100-250	GAF Manufacturing	Manufacturing	Gainesville	https://www.gaf.com/en-us
100-250	Petroflex, N.A., Inc.	Manufacturing	Gainesville	https://www.petroflexna.com
100-250	Superior Machining & Fabrication	Manufacturing	Muenster	https://superior-machining.net
100-250	Orteq Energy Technologies	Manufacturing	Gainesville	https://orteqmfg.com
50-100	Muenster Milling	Manufacturing	Muenster	https://muenstermilling.com
50-100	Molded Fiber Glass Texas	Manufacturing	Gainesville	https://mfgcwp.com/about-mfg/facilities
50-100	Universal Machining Industries	Manufacturing	Muenster	https://universalmachiningind.com
50-100	Martindale Feed Company	Manufacturing	Valley View	https://martindalefeed.com
50-100	Circuit Breaker Sales	Manufacturing	Gainesville	https://www.circuitbreaker.com
< 50	AZZ Surfacing	Manufacturing	Gainesville	https://www.azz.com
< 50	Texas Trailer Corp.	Manufacturing	Gainesville	http://www.weldship.com/about-us/texas-trailer-corporation.html
< 50	AXIS energy	Industrial	Gainesville	https://www.axisofs.com
< 50	Excel Aviation	Industrial	Gainesville	https://excelaviationinc.com/
< 50	Lone Star Transportation	Logistics	Gainesville	https://lonestar-llc.com/
< 50	Gainesville Printing	Retail	Gainesville	https://gpctx.com/
< 50				

*FTE= Full-time equivalent employees 2023-08-02

Source: Gainesville EDC and Workforce Solutions Texoma

BUSINESS COMMUNITY cont.

Healthcare Facilities

Healthcare services are available both in Gainesville as well as just down I-35 to comprehensive full-service facilities.

North Texas Medical Center



North Texas Medical Center received the Medicare and Medicaid Services' 5-Star Overall Rating and 5-Star Patient Service Rating, which is Medicare's highest rating for quality of care and patient satisfaction.

North Texas Medical Center delivers a wide array of health services to fulfill the needs of the community. Through advanced technology and the professional expertise of our medical staff, we provide quality care for a wide range of medical conditions in a friendly, caring environment.

From pulmonary rehabilitation to surgical services, we offer advanced expertise in both an inpatient and outpatient environment. If you have a specific medical condition or treatment need, or a question about the services we offer, please contact us.



Texas Health Presbyterian Denton



Texas Health offers compassionate and comprehensive care for virtually any stage of life. Physicians on the medical staff, clinicians and volunteers are all called to care, and stand ready to promptly assist when your needs arise.

Medical City Denton



Medical City Healthcare is one of the region's largest, most comprehensive health care providers and includes 16 hospitals, 8 off-campus emergency rooms, 12 ambulatory surgery centers, 5,200 active physicians and 14,500 employees in the Dallas-Fort Worth area.

Local Healthcare Facilities			
Name / Website	Address	Phone	Type
North Texas Medical Center http://www.ntmconline.net/	1900 Hospital Boulevard, Gainesville	940-665-1751	
Texoma Hospital Partners http://www.carrushospital.com/	1810 US-82, Gainesville, TX 76240	903-870-2600	Rehab Center
Regional Healthcare Facilities			
Texas Health Presbyterian Hospital Denton https://www.texashealth.org/locations/texas-health-denton	3000 N Interstate 35, Denton, TX	940-898-7000	Hospital
Medical City Denton https://medicalcityhealthcare.com/locations/medical-city-denton/?	3535 S Interstate 35, Denton, TX	940-384-3535	Hospital



BUSINESS COMMUNITY cont.

Hotel & Lodging Facilities

The greater Gainesville region has a variety of hotel and lodging facilities to accommodate your stay or business needs.

Old Firehouse B&B

Stay in the 1918 Historic Fire Station. This is the Bell Tower Loft where the original bell hung and the firemen went down the poles for a quick get away! We also have the Calaboose Loft which is the original old Jail. We are located above a beautifully transformed station that is now an event venue.



Local Hotel & Lodging Facilities				
Name / Website	Address	Phone	Type	Rooms
La Quinta Inn & Suites by Wyndham Gainesville https://www.wyndhamhotels.com/laquinta/gainesville-texas/la-quinta-gainesville/overview?CID=	4201 I-35, Gainesville, TX 76240	940-277-6368		
Holiday Inn Express & Suites Gainesville https://www.ihg.com/holidayinnexpress/hotels/us/en/gainesville/gletx/hoteldetail?cm_mmc=GoogleMap	320 I-35, Gainesville, TX 76240	940-665-0505		
Fairfield Inn & Suites by Marriott https://www.marriott.com/en-us/hotels/glefi-fairfield-inn-and-suites-gainesville-i-35/overview/?scid=f2ae0541-1279-4	1300 I-35, Gainesville, TX 76240	940-580-2210		
Comfort Suites Gainesville https://www.choicehotels.com/texas/gainesville/comfort-suites-hotels/tx846?mc=llgoxxpx	1715 I-35, Gainesville, TX 76240	940-580-2191		
The Shady Lady Bed & Breakfast http://www.shadyladybedandbreakfast.com/	115 W California St, Gainesville, TX 76240	940-665-5239	B&B	
The Lancaster Manor Bed and Breakfast https://www.thelancastermanor.com/	1306 E California St, Gainesville	940-612-9527	B&B	
Old Firehouse Bed & Breakfast https://www.airbnb.com/s/Gainesville--TX			B&B	
Oak Ridge RV Park	120 County Rd 105, Oak Ridge, TX 76240	940-977-1080	RV Park	
Buckhorn RV Park https://www.camping.org/campgrounds/texas/gainesville/buckhorn-rv-park	5435 US-82, Gainesville, TX 76240	940-665-3212		
Lake Kiowa RV Park http://www.kiowarvparkliving.com/	4977 FM 902, Gainesville, TX 76240	940-390-5997		



City Contacts			
Mayor	Tommy Moore	817-760-1352	www.gainesville.tx.us/132/City-Council
City Manager / Administrator	Barry Sullivan	940-668-4500	City Manager Gainesville, TX - Official Website
City Secretary	Diana Alcalá	940-668-4500	City Secretary Gainesville, TX - Official Website
Finance Director	J.I. Johnson	940-668-4512	www.gainesville.tx.us/96/Finance
Public Works Director	Allen McDonald	940-668-4540	www.gainesville.tx.us/116/Public-Works-Department
Parks & Recreation Director	Patrick McCage	940-668-4530	www.gainesville.tx.us/624/Recreation
Community Development Services Director	Mike Doughty	940-668-4799	www.gainesville.tx.us/100/Community-Development
Building Official	Mike Doughty	940-668-4799	www.gainesville.tx.us/100/Community-Development
Economic Development Director	William Myers	940-665-5241	www.gainesvilletxedc.com/
Police Chief	Kevin Phillips	940-668-4774	www.gainesville.tx.us/114/Police
Fire Chief	Wayne Twiner	940-668-5736	www.gainesville.tx.us/379/Fire-Department
County Contacts			
County Judge	John Roane	940-668-5435	www.co.cooke.tx.us/page/cooke.County.Judge
Precinct 1 Commissioner	Gary Hollowell	640-668-5481	www.co.cooke.tx.us/page/cooke.CommCourt
Precinct 2 Commissioner	Jason Snuggs	940-726-3390	www.co.cooke.tx.us/page/cooke.CommCourt
Precinct 3 Commissioner	Adam P. Arendt	940-665-5483	www.co.cooke.tx.us/page/cooke.CommCourt
Precinct 4 Commissioner	Matt P. Sicking	940-668-5484	www.co.cooke.tx.us/page/cooke.CommCourt
County Clerk	Pam Harrison	940-668-5474	www.co.cooke.tx.us/page/cooke.County.Clerk
County Tax Collector	Brandy Ann Carr	940-668-5500 Ext. 8	www.co.cooke.tx.us/page/cooke.TAC
State Contacts			
Governor	Greg Abbott	512-463-2000	Office of the Texas Governor Greg Abbott
Comptroller	Glenn Hegar	512-463-4444	Home Comptroller.Texas.Gov
Economic Development Manager	Adriana Cruz	512-936-9405	Home (texas.gov)
Tx. Com. on Env. Quality	Kelly Keel	512-239-3900	Homepage - Texas Commission on Environmental Quality - www.tceq.texas.gov
Workforce Contacts			
TWC - Nortex WDA		800-628-5115	Workforce Development Boards' Websites - Texas Workforce Commission
Workforce Solutions Texoma		940-665-1121	Workforce Solutions Texoma – Creating Workforce Solutions
City Utility Contacts			
Water- City	Candace Storey	940-668-4500	www.gainesville.tx.us/97/Customer-Service-Utilities
Wastewater Collections & Water Distribution	Matt Poursoltani	940-668-4540	www.gainesville.tx.us/275/Wastewater-Collections-Water-Distributio
Wastewater Treatment Plant Division	Eric Hook	940-668-4543	www.gainesville.tx.us/119/Wastewater-Treatment-Plant
Other Utility Contacts			
Electric Services	Oncore	888-313-6862	www.oncor.com/us/en/home.html
	Pentex	940-759-2211	www.pentex.com/
	Power to Choose	469-298-8045	www.powertochoose.com
Gas Services	Atmos	888-286-6700	www.atmosenergy.com
<i>See Page 5 for Phone / TV / Internet Utilities</i>			
Miscellaneous Contacts			
Chamber of Commerce	Jennifer Shumate	940-665-2831	Home - Gainesville Chamber of Commerce (gainesvillecofc.com)
ISD Superintendent	DesMontes Stewart	940-665-4362	Gainesville ISD / Gainesville ISD