



Quality of Life

Totally Texas. All American.

We are unreservedly, unabashedly, undiluted Texas. You'll see it in the way people greet you with a firm handshake, a warm hello, welcome-to-the-barbeque smile and get it done attitude. Every year Gainesville welcomes Medal of Honor recipients with a four-day celebration. No other town in America does that. Besides honoring extraordinary heroes once a year, Gainesville inspires people to become hometown heroes every day. Gainesville puts the all in All American.

We are located in the heart of the Red River Valley and rolling hills of the North Texas Lake District. Explore what makes our community lifestyle a special place: Our people, commitment to community, patriotism (voted the most patriotic town in America), beauty of our vistas and progressive look to the future.



Leonard Park, a wonderful place for families.

Picnics and more under 100 year old Pecan and Oak Trees. The Circus themed playground is ranked one of the best in North Texas built by community volunteers. The Frank Buck Zoo includes an African Savannah with giraffes and zebras. Families enjoy rides on the Frankie Schmitz train while spending summers at the aquatic center or playing softball.



So many home options.

We are best known for our historic home district, large lot homes, horse ranches and farms. We also have a master planned community, Black Hill Farm, which is an agrihood with community garden and farm, new upscale Liberty Loft apartments and mid-priced new homes in Vintage Square. Lake homes at Lake Kiowa or Moss Lake are popular, too.



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Shopping, Dining & Wineries.

We have a prominent Historic Courthouse that anchors our square, surrounded with shops, restaurants and a bed and breakfast. There are new developments too, bringing Rib Crib, Villa Grande and more for our residents to enjoy. To the west are three fabulous wineries with breathtaking views and to the south a whiskey distillery.



Events and Giving Back.

We have traditions: Spring Fling, Depot Day, Zoo Boo, Lighted Christmas Parade, Holiday Home Tour, Veterans' Day and our Medal of Honor celebration. We are also a philanthropic community, supporting our state of the art Boys and Girls Club, CASA, Kiwanis, Visto, Home Hospice, Abigail's Arms, Boy and Girl Scouts, Noah's Ark and more.



Arts, Theater and Concerts.

Just across the river less than 10 miles from town center is WinStar Casino and Resort and their top name concerts and events. Butterfield Stage is our community theatre with more than 6 shows a year and a summer theater camp for kids. The First State Bank Performing Arts Center is a state of the art theater for local productions and national events. Gainesville Area Visual Arts hosts art shows throughout the year.



Education is key to our future.

Gainesville ISD has three elementary schools, 1 junior high and 1 high school. Our new high school opened in 2011 and recently opened a new athletic center. North Central Texas College is here with a top nursing program and technical school. And just down the road in Denton is the University of North Texas and Texas Woman's University. Texas Christian University in Fort Worth, Southern Methodist University in Dallas and Oklahoma University to the north are close by.



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Caring for your Health.

We have urgent care facilities and the TMC Gainesville Hospital in Gainesville. Just 30 minutes away in Denton are Texas Health Presbyterian Hospital and Denton Medical City Hospital. And we have all the medical doctors, eye doctors, orthodontists and dentists too!



So much to do in the Great Outdoors.

You name it, it is here in Gainesville and Cooke County. Boating, Fishing, Off Road Courses, Horseback Riding, Golfing, Biking, Hiking, Walking Trails and Flying.



Small town living, big city choices.

Within 60 miles are all the amenities of the big cities of Dallas and Fort Worth: The Dallas Cowboys, The Dallas Mavericks, The Stars, The Texas Rangers, the Symphony, Ballet and Opera, National Theatre Productions, Museums, Arboretums and 2 Major Airports.



Yes, we enjoy something special here.

The physical location, between the DFW Metroplex and Oklahoma, may be the only thing about Gainesville that sounds halfway. Halfway is not how people here do things. Our town is Totally Texas, All American and we are all-in on the things that make life rich and distinctive – friendships, doing for others and celebrating the heroes among us.



Gainesville Economic Development Corporation