



Quick Facts

COMMUNITY	
Gainesville Population	16,520
Cooke County Population	40,096
Population within 50 miles	1,954,598
Median Age	33
Median Income	\$43,587
Home ownership	54.68%
TALENT	
Labor Force	8,591
Total Employees	11,058
Total Employee growth	8% since 2014
MANUFACTURING	
Top Industry	Manufacturing, 2085 jobs, 24% of workforce
Manufacturing employment growth	320 new jobs in 2018
Investments	\$48,000,000 expansions/new business since 2017
Expansions	5 major manufacturers have expanded since 2017
TRANSPORTATION	
Freight Rail	BNSF Railways with Switching Yard
Passenger Rail	Amtrak Heartland Flyer
Airport Gainesville	Gainesville Municipal Airport
Airport International	Dallas Fort Worth International Airport, Love Field
Interstate and Highways	Interstate 35, US Hwy 82
UTILITIES	
Electric	Pentex Energy Texas Electric Choice
Gas	Atmos Energy
Water	City of Gainesville
Fiber Optics	Nortex
TAX RATES - PROPERTY PER \$100 ASSESSED VALUE	
Cooke County	0.03787
Gainesville Hospital	0.1113
North Central Texas College	0.1212
Road & Bridge Fund	0.115
Lateral Road	0.0001
Gainesville ISD	1.28
Gainesville City	0.72254
TOTAL	2.72884
SALES TAX RATE	
	8.25%
STATE INCOME TAX	
	No personal state income tax